

# INDEPENDENT CERTIFICATION WITH INTERTEK TICK-MARK

## The Intertek Tick-Mark - Your mark in the market!

- Visible product advantages verified by an independent certification body
- Customized mark by incorporating your company logo
- Transparency and tracking with registered test numbers
- Great recognition in the market



Manufacturers and retailers act globally these days. This opens up new markets, but also increases the number of competitors. Complying with, and verification of, relevant safety requirements as well as monitoring specific quality and performance aspects of your products builds a solid foundation for the successful participation in global markets.

To gain a competitive advantage, it is essential to increase your customers trust and provide them with useful information in the buying process. Independent testing and verification of product characteristics has never been as important as it is today.



Quality, safety, performance, functionality, social responsibility and product reliability are essential selling points. With our independent validation, they will be even more effective.

The independent verification of these claims is performed by specific testing and certification programmes by Intertek.

Testing, inspection and audits behind the product claims are traceable, verifiable and repeatable.

The testing number on the Tick-Mark gives manufacturers, distributors, retailers and your customers the ability to check product claims online in our database ([www.intertek.de/zeichen](http://www.intertek.de/zeichen)). This gives you and your customers the highest level of transparency along the entire supply chain.



## Highlight aspects of your products through independently verified claims regarding:

- **Safety**  
Conformity to national and international standards
- **Performance & Usability**  
Fitness for use, Meets customers expectations, Ease of use, Energie efficiency, ...
- **Sustainability**  
Carbon footprint, made from recycled resources, ...
- **Electrical evaluation**  
Electromagnetic compatibility (EMC), ...

- **Chemical evaluation**  
Tested for harmful substances, biodegradable, ...
- **Mechanical evaluation**  
Capacity, burst strength, flexibility, scratch resistance, ...
- **Inspection & Audits**  
Factory inspection, pre-shipment inspection, Corporate Social Responsibility (CSR), customer service, ...
- **Designation of origin**  
Made in ..., Developed/Finished in ...
- **Individual claims**  
Specific claims can highlight and verify single or unique characteristics of your product

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