

INTERTEK MAISON KICKS OFF A NEW MAISON SESSIONI EVENT
A 'webitorial' exploring the biggest sustainability issues in the Fashion World.



How To Choose Sustainable Materials – Leather

Lastra a Signa, February 16. Maison, Intertek's Centre of Excellence dedicated to the luxury and premium industries, is pleased to announce the launch of the next installment in the Maison Sessioni series – a 'webitorial' - this time focusing on how to choose sustainable leather.

Leading names from the fashion industry and Intertek's own Quality Assurance experts will share their insights and experience in interviews, addressing the key considerations for choosing sustainable leather options, a concern for designers, brands and increasingly for end consumers. Our experts will also talk of the importance of evaluating and managing the risks connected to using sustainable and recycled materials, including chemical safety, contaminants, and quality.

The event has been produced in partnership with Lineapelle, the international exhibition for Leather, Accessories, Components, Fabrics, Synthetics and Models, and is presented by Elena Ruffino, Intertek's SE+EERCA Sales & Strategy Director SL&HL.

Contributors to the webitorial are: **Ilaria Volontè**, designer and materials expert, **Federico Brugnoli**, Leather expert and CEO of Spin360, **Christian Layolle** Sustainability consultant and expert of innovative start-ups, **Mike Redshaw**, Intertek's Senior Technical Manager Europe, SL/HL Product Compliance, **Fabiana Orlandi**, Sustainability Expert from UNIC-Lineapelle, and **Daniele Del Grande**, Intertek's footwear manager. The event is presented by **Elena Ruffino**, Intertek's SE+EERCA Sales & Strategy Director SL&HL.

Choice of materials is a fundamental stage in the creative process and one that is becoming increasingly important to consumers. Choosing a material is the first step in a supply chain and is the starting point for putting together a garment after the initial creative process. A company's attitude to sustainability needs to begin before the material, at this conceptual stage, before becoming a deliberate action.

Elena Ruffino, SE+EERCA Sales & Strategy Director SL&HL, said "We are thrilled to present this webitorial product, a fusion between text and video interviews available 24/7, as of February 16, on maison.intertek.com, building on Maison's purpose of offering an innovative space for connecting people and ideas, generating discussions about the future of luxury.

This webitorial is part of the Maison Sessioni series, where leading experts - from both Intertek and the industry - share experiences and insights on the key trends and questions in the world of fashion, exploring the synergies between creativity and science. Our special thanks go to Fulvia Bacchi, CEO Of Lineapelle, and all the Board, for partnering with Intertek Maison and for their strong and engaging commitment to leather sustainability"

The webitorial is available on demand as of 16 February 2022 on the Maison website:
<https://maison.intertek.com/leather>

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ABOUT MAISON

Based in Florence, Northern Italy, in the heart of the garment manufacturing district, Intertek Maison is the Intertek home for luxury and premium brands. It is designed to take new, original, ideas from inspiration to reality and offers unique, technologically advanced venue for events, ideas and collaboration – supported by the research, design and quality assurance expertise of its adjacent world class laboratories.