

New Service Announcement: ETL Mark for Building Products

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Intertek's ETL Mark dates back to Thomas Edison's "Electrical Testing Labs" in 1896 and is proof of product compliance to North American safety standards. AHJs across the US and Canada accept the ETL Listed Mark as proof of product safety. Retail buyers accept it on products they're sourcing, and every day, more consumers recognize it on products they purchase as a symbol of safety.

Intertek is excited to introduce the ETL Mark as a mark of certification for building products. The need for certification of building products continues to grow due to increased regulation as well as the necessity for product differentiation in a competitive market. The ETL Mark will help simplify recognition of approved products to Authorities Having Jurisdiction (AHJs), architects, engineers, retailers, and end users.

For decades, the Warnock Hersey Mark has been Intertek's certification mark for building products. With the increasing use of technology across multiple product markets—such as home safety and automation—there was a need for a unified mark that works for both electrical and building products. Three years ago Intertek combined the ETL Mark with the Warnock Hersey Mark as a transition to support the integration of electronics into the building materials world. Now, with the market's awareness and acceptance, the simplicity and clarity of the single ETL Mark can be used to certify building products.

NOTE: Because of the brand recognition associated with the Warnock Hersey Mark on fire doors, solid-fuel hearth products and manufactured homes, Intertek will continue to use and fully support the joint WH-ETL Mark on those products.

"The use of the ETL Mark on building products is an extension of the success we have already had with the mark in this industry," said Michael Beaton, P.E., Intertek's Vice President of Certification Services. "During the past few years we've seen acceptance of the ETL Mark on plumbing products, gas products, insulation, home spas, fire safety products, research reports, and, of course, all recently dual-marked WH-ETL products. This gives us confidence that ETL certified products will be accepted by AHJs, engineers, architects, retailers, and end-users."



The use of the ETL Mark as a building products certification mark is effective immediately for newly certified products. Manufacturers of certified products that are currently labeled with the Warnock Hersey Mark have a five year transition period (12/31/2020) to make the change.

Intertek will continue to fully support the Warnock Hersey Mark for fire doors, manufactured housing, and solid fuel hearth products where it has unsurpassed mark recognition.

What is the ETL Mark?

The ETL-Listed Mark, Intertek's most widely recognized and accepted mark and one of North America's dominant certification marks, demonstrates evidence of the product's compliance to the appropriate Authorities Having Jurisdiction (AHJs). It can be found on a wide variety of life safety products (detectors, alarms, etc.) to household and commercial appliances (power tools, kitchen electronics, etc.) and has most recently been introduced into the building products market through Intertek's Code Compliance Research Report (CCRR) program. The ETL Mark is featured on millions of products sold by major retailers and distributors every day.

For a list of frequently asked questions (FAQs), please visit [Intertek.com/building/ETL-Mark-FAQs/](https://www.intertek.com/building/ETL-Mark-FAQs/)

For more information or to schedule a test, please visit our website at www.intertek.com/building or call to speak with one of our staff at **800.WORLD.LAB (800.967.5352)**.



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