

CREATA COLLABORATES WITH INTERTEK

Ensuring website and mobile applications are secure and meet quality expectations

Company

Creata

Industry

Software and Security

Intertek Solution

Intertek's comprehensive software and security testing solutions helped protect the client's brand and further solidify Creata's

Creata, an industry leader in providing innovative and creative brand idea campaigns to clients, was designing websites and mobile applications for a client to use in regional and global promotions. Creata needed to ensure these assets were secure and provided the best user experience. Not doing so would leave them, along with any personal information collected from users, vulnerable to cyber attack, which could damage Creata's reputation, as well as that of their client.

Creata was looking for a trusted partner to verify the website and apps would be as secure as possible, while not sacrificing the user experience. The software for each website and application required quality assurance and security testing to ensure it protected any personal information collected and provided a quality user experience. Intertek's comprehensive testing protocols offered a solution that improved the testing process, allowing Creata to reassure their client that the assets had been thoroughly tested.

"Intertek's comprehensive testing services give us peace of mind that we are delivering secure, high-performance digital solutions to our clients. We're always extremely confident that end-user data is safeguarded from cyberattacks."

- Jim Spillson, Senior Digital Director



The Solution

The expertise provided by Intertek gave Creata insight into how they could fine-tune their testing processes through test plan assessment, testing metrics, test validation, and compatibility testing across a wide range of applications and websites where the software was being used. Intertek also supplied detailed feedback on issues that may arise with each software application and why those issues may occur.

Intertek's experts provided up-to-date information on the latest virus definitions and security requirements for software applications, giving developers the knowledge needed to ensure the software was as secure as possible.

Results

Intertek's comprehensive software security solutions gave Creata the confidence to go back to their client with software that had been thoroughly vetted against the latest cyber security issues.

To ensure the software would be safeguarded against potential cybersecurity threats, Intertek employed penetration and validation testing, as well as automated scanning. Penetration testing tests the reaction of a website or app in the event of a cyber attack. Automated scanning helps to not only keep software running at maximum functionality, but also to scan for malware and viruses that could access user data.

Software security testing helps determine which testing protocols are best suited for a client's specific needs. Intertek's expertise with the latest malware and virus definitions provided an added benefit to Creata, ensuring the software would be tested against the latest viruses.

This collaboration led to an on-time launch of applications and websites that demonstrated effectiveness in providing a secure experience for users.

FOR MORE INFORMATION



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