

EXPORTING COSMETIC PRODUCTS TO SAUDI ARABIA

Intertek's Facilitation Service for eCosma notification

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Saudi Arabia is one of the leading markets for the import of cosmetics and perfumery products in the Middle East. It is regulated by the Saudi Food and Drug Authority (SFDA).

Intertek can help global cosmetics and perfumery manufacturers and brand owners comply with the SFDA requirements for imports including eCosma notification and Certification through FASEH.

What is eCosma?

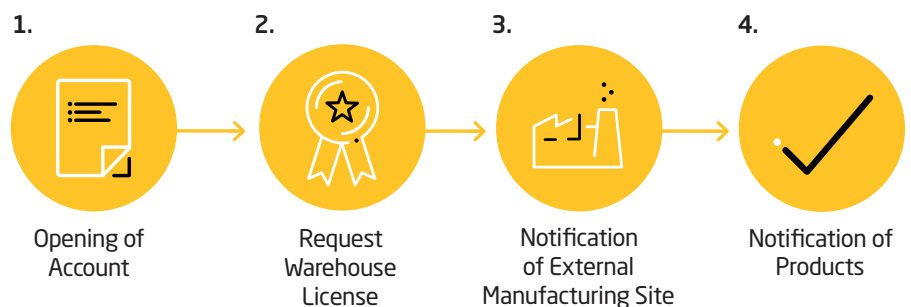
eCosma is an electronic Cosmetic Notification system implemented by Saudi Food and Drug Authority (SFDA) to regulate manufacturing, importation and marketing of Cosmetic products. The eCosma Notification system was implemented in 2015 and is applicable to Cosmetic products whether manufactured locally or imported into KSA. It applies to Cosmetic Manufacturers and their production sites, Cosmetics Importers and local warehouses.

Why do Clients need to apply on eCosma for notification?

All Cosmetic products must be notified and approved on eCosma before being placed in the Saudi marketplace. It does not replace the requirement for a Certificate of Conformity (CoC) which is issued by a Certification Body for Cosmetic product consignments based on successful Conformity evaluation of the Cosmetic products. The final product listing number obtained after eCosma notification and approbation must be present on each CoC, for every Cosmetic product included in the consignment.

It is the Saudi-based Company's responsibility to ensure the compliance and safety of the products to be notified. Intertek can help with the notification of external Manufacturing Sites (outside Saudi) and notification of products exported to KSA. Intertek is not

eCosma is a 4-stage process as illustrated below:



involved in the Warehouse licensing process which is fully administered by SFDA.

The eCosma Notification platform can be accessed using the below link:

<https://eCosma.sfda.gov.sa>

Benefits of delegating the notification to Intertek

- **Peace of mind for the Saudi-based Company and the Exporter:** Direct coordination by Intertek with the Exporter and Saudi-based Company to get the relevant documents and needed amendments. Notification process of external Manufacturing Sites and Products completely handled by Intertek on their behalf.
- **Product Conformity to Saudi requirements for Cosmetics (if included in the SLA):** Pre-verification of the Products, therefore incidents or discrepancies can be minimized at the shipment stage and in the marketplace.
- **Turn Around Time:** Faster turnaround time to obtain the shipment certificate as Intertek has direct access to the relevant eCosma Product Notification numbers to be added in the Certificates of Conformity.

eCosma notification process?

There are 2 possible types of services, depending on the Applicant's requirements:

- Notification only (for Manufacturing Sites and / or Cosmetic products), without conformity review


- Notification after product conformity review. This review is performed to ensure that the products to be notified comply with SFDA regulations, before notifying them. Conformity review is not applicable for notification of Manufacturing Sites. This service can be offered with Intertek's

Intertek can also help with the update of Applicant's existing eCosma notifications irrespective of whether the changes are major or minor in nature.

FASEH Portal

As part of the digital transformation in Saudi Arabia, all Government related businesses are going online. The aim of this platform is to issue the necessary certificates online, for all shipments that will enter the KSA, starting with cosmetics from 1st of October 2021. This platform is directly linked to eCosma notification system and Intertek can help facilitate with the importer.

FOR MORE INFORMATION

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