

# 1 TRILLION

US DOLLARS REACHED IN THE GLOBAL  
E-COMMERCE MARKET IN 2020

# 6.4% GROWTH

FOR CHINA'S GDP IN Q1 2019

# 2/3 INCOME

FROM DOMESTIC CONSUMPTION



### About Intertek Group:

Intertek is an industry leader with more than 44,000 employees in 1,000 locations in over 100 countries. Through our global network of state-of-the-art facilities and industry-leading technical expertise we provide innovative and bespoke Assurance, Testing, Inspection and Certification services to customers.

### About EBS:

Initiated by Shenzhen Institute of Standards and Technology, Shenzhen E-business Better Service Center (EBS) is a third-party organisation dedicated to the construction of e-commerce credible environment.


Under the legal authorisation of the Chinese Government, EBS undertakes significant national pilot and demonstration certification projects to build a cross-border e-commerce credible transaction environment. EBS serves and helps more than 3 million enterprises in Greater Bay Area with its own massive business credit database by AI and blockchain technology in legal and authoritative ways, providing trusted certification and verification services for cross-border trade enterprises on global market.



Please contact our representative if you have any enquiry on this program:

### FOR MORE INFORMATION

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**ETRUST**

VERIFICATION SERVICES

# GLOBAL CORPORATION CERTIFICATE

Total Quality Assurance for  
Cross Border E-Commerce



## Difficulties in the trading environment have led to uncertainty in international economies. Development of cross-border trade provides new emerging opportunities to businesses.

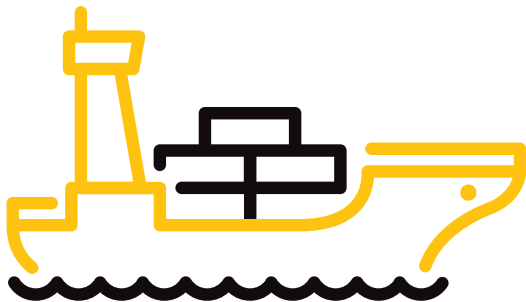
According to industry experts, the global E-commerce market will reach one trillion US dollars in the Year 2020. China's strong domestic market is another golden opportunity. China's GDP has seen a 6.4% growth in the first quarter of 2019, and almost two-thirds have come from domestic consumption.

Are businesses in Hong Kong ready to face these enormous opportunities? How can your brands and products be trusted by global Buyers and Consumers?

Intertek Group is partnering with Shenzhen E-business Better Service Center (EBS) to launch a **"Global Corporation Certification"** Program. This Program will provide on-site verification services on Merchant's facilities, as well as verifying the legal status of these Cross-border Merchants. The objectives of this program are to develop a standard for Quality Cross-border Merchants, strengthen the confidence of buyers and consumers, and enhance global competitiveness.

### Features:

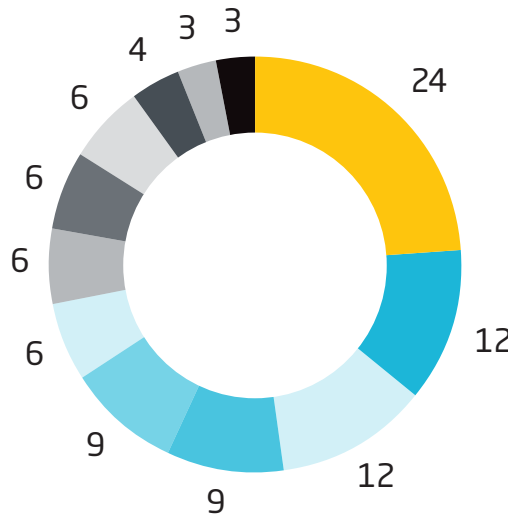
- Intertek Group and EBS are both third-party independent organisations with credibility globally
- Evaluation standards are developed according to the latest situation of Cross-border trade
- Provide objective audit reports. Buyers & Consumers can check the report detail on our websites
- Merchants must renew the Certificate by re-auditing in yearly basis



### Assessment Criteria

Our professional Auditors will evaluate your Corporations according to the following criteria:

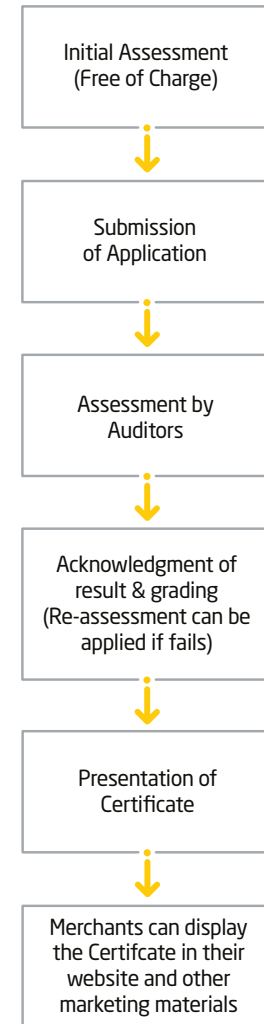
- Corporate Information Auditing: 24%
- Copyrights, trademarks & Intellectual Properties Auditing: 12%
- Warehouse & Logistics Management: 12%
- Quality Compliance: 9%
- Company Profile: 9%
- Operational Controls: 6%
- Production Capabilities: 6%
- Social Compliance: 6%
- Environmental Compliance: 6%
- Websites Auditing: 4%
- Security Compliance: 3%
- Training Records: 3%



Our independent Committee, which is comprised of experts from Intertek & EBS expertise will rate the Corporation as follows based on the actual scores and reports from Auditors:



### Stages of Assessment



### Applicant Qualifications

- Cross-border Merchants from any industry
- Applicant must have business registration and a bricks-and-mortar office