

# Workshop

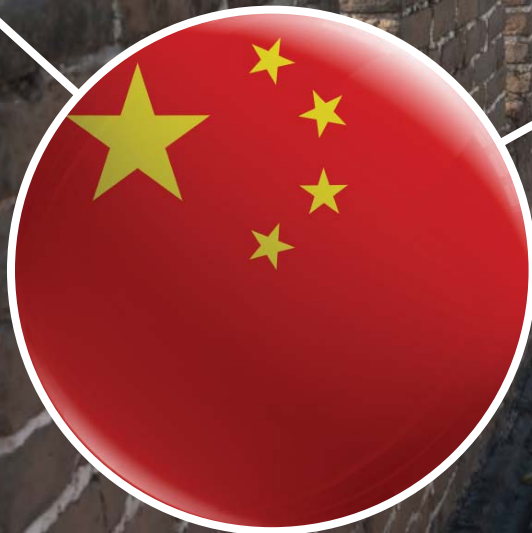
September 21, 2012

Marriott Crystal Gateway  
Arlington, Virginia

**Intertek**

Valued Quality. Delivered.

## Beyond the Great Wall: How to access the food and supplement markets in China







## Event Summary

**Intertek Cantox is pleased to invite you to this workshop.**

**Highlights include:**

- A unique opportunity to hear directly from Chinese government experts
- An exceptional venue to network with industry and regulatory professionals

### **Who should participate?**

This workshop is intended for scientific, regulatory, or marketing personnel who are considering expanding their marketing and sales initiatives into the lucrative Chinese market.

### **Why should you participate?**

- To learn about the latest updates on regulatory processes in China
- To understand the requirements for introducing new food ingredients and additives in China
- To determine what is needed to have a claim for a functional food or dietary supplement approved in China
- To learn how to gain entry into the vast and growing Chinese market

[www.intertek.com/cantox](http://www.intertek.com/cantox)

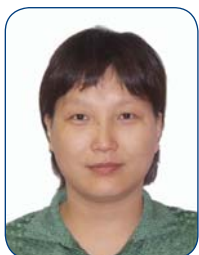
# Speakers

## Featuring:



**Prof. Yuexin Yang**

Director, Dept. Food Nutrition and Assessment, National Institute of Nutrition and Food Safety  
Chinese Center for Disease Control and Prevention



**Prof. Wang Zhu**

Deputy Director, Food Nutrition and Assessment, National Institute of Nutrition and Food Safety  
Chinese Center for Disease Control and Prevention

## Intertek Cantox Experts



**Ms. Sandy Lin**

Director, China Office  
Scientific & Regulatory Consultant  
Food & Nutrition Group



**Dr. Ashley Roberts**

Senior Vice President  
Food & Nutrition Group



**Dr. Kathy Musa-Veloso**

Associate Director  
Food & Nutrition Group



**Dr. Andrea Wong**

Senior Scientific  
& Regulatory Consultant  
Food & Nutrition Group

# Tentative Agenda

10:00 am - 4:30 pm

September 21, 2012

## Welcome and Introductory Remarks

- **Overview of the Current Regulatory Climate in China**  
Hear the latest updates on the Chinese food regulations directly from Chinese government and regulatory officials.
- **Regulatory Processes for New Food Ingredients and Food Additives**  
Pre-market approval of new food ingredients (novel foods) and food additives is mandatory in China. Learn about the application requirements, regulatory processes, and timelines.
- **Analytical and Toxicity Study Requirements**  
Analytical testing and/or toxicity studies conducted in China are required for new food ingredients and food additives. Gain an understanding of these requirements and the associated costs.

## Lunch

- **Regulatory Processes for Health Foods**  
For products that include health claims in labeling and advertising, registration of the product in China as a health food is required. Learn about the quality, efficacy, and safety requirements for health food applications, as well as the regulatory processes and timelines involved.
- **Health Food Substantiation Requirements**  
Learn exactly what is needed to have a claim for a functional food or dietary supplement approved in China. The scientific data needed for the application will be discussed in detail.
- **Panel Discussion**

## Closing Remarks



Intertek Cantox has an unparalleled understanding of the intricacies and processes of regulatory agencies and requirements not only to develop a successful strategy, but also to follow through with the submission process and act as a liaison with regulatory agencies as required.

This workshop will outline the scientific and technical data requirements for China, consider timelines and costs of regulatory processes, and set forth the best approach to ensure timely and successful product approvals.



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# Beyond the Great Wall: How to access the food and supplement markets in China

## Arlington, VA, September 21, 2012

Title: ☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Other:.....

Name:..... Surname:.....

Title:.....

Company:.....

Address:.....

City/Zip/Country:.....

Tel:..... Fax:.....

Email:.....

cc Email:.....

### Payment

☐ By Bank Wire Transfer (details will be provided upon registration)

☐ By Credit Card: ☐ Mastercard ☐ Visa

Number:..... Expiry:...../..... CVC .....

Name on Card: .....

Date:.....

Signature:.....

**Return by Fax to: +1 905-542-1011 or email to [heather.cormack@intertek.com](mailto:heather.cormack@intertek.com).**

### General information

#### Participation Fee

Early Bird rate of \$679.00 US before August 17, 2012 or \$749.00 US after.

#### Cancellation Policy

You may cancel 10 business days before the workshop date and receive a full refund less the cancellation fee of \$50.00 US. If you cancel less than 10 business days before the workshop date, no refund will be given, however, participation substitutions will be accepted.

#### Hotel Reservation

Delegates are responsible for organizing their own travel and accommodation. A limited number of rooms have been reserved for conference delegates wishing to stay at the Marriott Crystal Gateway at a special rate. To take advantage of the discount, please contact the hotel directly, and use the booking reference code "INMINMA" when making your reservation. Wherever possible accommodation should be reserved as soon as possible as rooms cannot be guaranteed and rates are subject to change.

### Conference Venue

Marriott Crystal Gateway  
1700 Jefferson Davis Highway  
Arlington, Virginia  
22202, USA

T: +1 703-920-3230  
F: +1 703-271-5212

<http://www.marriott.com/hotels/travel/wasgw-crystal-gateway-marriott/>

### Workshop Coordinator

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#### Event Listing:

<http://www.intertek.com/events/2012/09-21-how-to-access-china-food-and-supplement-markets-workshop/>