



# Safety Standard Tested Certification for Toys



## Your Challenges

Due to immense media exposure and increased public awareness of product safety, 2007 has been labeled by the press and consumers “Year of the Recall”. The challenge of regaining consumer confidence is an arduous task. While many of the 2007 recalls resulted from manufacturing defects, design defects continue to be the root cause for over 75% of all recalls.

Importers and retailers across the globe are calling out for an immediate, substantive action plan that assures consumers and regulators that children’s products are safe.

**But where do you find a safety tested certification program for toys that:**

- **Is managed by a reputable independent third party certifier?**
- **Takes a product-focused approach with strict attention to design analysis?**
- **Meets product lifecycle and time-to-market demands?**
- **Avoids bureaucratic hurdles?**
- **Addresses the root causes of toy recalls?**
- **Is supported through testing?**
- **Provides market surveillance?**
- **Is aligned with regulatory and consumer expectations?**
- **Is scalable to global markets?**
- **Is based on ISO standards?**

## Our Solutions

We are honored to announce the launch of the Intertek Safety Standard Tested Certification Program for Toys to strategically meet the goals of your company, consumer concerns, and regulatory requirements in the US, Europe, Asia Pacific, and other areas of the globe.

**The program includes the following essential elements:**

- **Desktop audit and documentation review**
- **Product design appraisal**
- **Pre-production testing**
- **On-site sampling for first shipment**
- **Production batch testing for first shipment**
- **Issue of certificate to use the mark**
- **On-site sampling for subsequent shipment (every 6 months or 500K pieces)**
- **Production batch testing for subsequent shipment (every 6 months or 500K pieces)**
- **Market surveillance**

# Intertek



This exclusive certification programme created by Intertek, the independent, accredited, third-party, global leader in consumer product testing, inspection and certification, was designed specifically with you and the consumer in mind. It is not only easy to implement but also cost effective.

With decades of experience administering certification programmes across the globe, Intertek ensures every step of the way that this new certification programme pays particular attention to the legislative intent and context of new mandatory third party certification requirements while also concurrently remains adaptable to both changes in federal requirements and international markets.

Intertek offers excess toy testing capacity, robust design appraisal and product testing to enhance both your company's brand value and competitive advantage.

Intertek is the leading international provider of quality and safety services to a wide range of global and local industries. Partnership with Intertek brings increased value to your products and processes, and ultimately paves the way for success in the marketplace.

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