

Marine Stewardship Council Chain of Custody



Your Challenges

The Marine Stewardship Council (MSC) seeks to reverse the decline of fish stocks in our oceans and improve marine conservation worldwide. As a direct result, the MSC Chain of Custody Standard was established in 1999. This standard assures that the MSC label is only displayed on seafood from a MSC certified sustainable fishery. Companies may use the MSC label if they, through independent verification, can document that the products come from certified fisheries. The label signifies that the product meets MSC environmental standard for sustainable fishing, thus instilling confidence in consumers and seafood buyers.

Organizations within the fishery supply chain are asking the question: What steps need to be taken for my company to achieve MSC Chain of Custody certification?

Our Solutions

All companies within the supply chain -- from boat to plate -- must have MSC Chain of Custody certification before using the MSC label. To be MSC Chain of Custody certified, businesses must be audited to show they have effective storage and record-keeping systems which prove that only seafood from a certified fishery carry the MSC label.

Every company with a valid Chain of Custody certificate is given a unique code which must appear on the documents to show buyers and consumers that they are buying from an approved supplier.

Intertek is accredited by Accreditation Services International (ASI) to certify your organization against the requirements of MSC Chain of Custody and thus instilling confidence in consumers that your brand is meet the environmental standard for sustainable fishing.

At Intertek, it is our sole mission to provide not only the one-stop-shop you seek for all food services, but also establish a trusted partnership with your business - consistently adding value and increasing your competitive advantage in the industry with every step we take together.

For more information, please visit us at www.intertek.com/food.

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