



# GB 18401: Enter the Chinese Market Seamlessly

## Your Challenges

As an overseas brand, the massive buying power of China's 1.36 billion potential customers is alluring. However, you are faced with tough questions as to how to properly meet domestic consumer expectations, comply with quality policies, and maneuver other possible constraints in the Chinese textile market.

The use of certain chemicals, for example, is unavoidable during the manufacturing process for textile and apparel products especially in the dyeing and finishing stages. These chemicals may contain or emit hazardous substances which are or may become harmful to human health and the environment. With the ultimate goal of regulating quality in textile products, a Chinese National General Safety Technical Code, GB 18401, was thus issued for Textile Products on 27 November 2003 and has been in effect as of 1 January 2005. With this technical code in place, manufacturers and retailers alike are wondering how this could affect their supply chain and aspirations of success in the Chinese market.

## Our Solutions

Intertek has acquired accreditation from the China National Accreditation Service for Conformity Assessment (CNAS) and China Metrology Accreditation (CMA) to give your customers confidence in the testing of your textile products according to the National Safety Regulation. As a member of the National Technical Standardization Committee, Intertek actively shares our knowledge and experience to the national standardization process.

The GB 18401 safety technical code specifies the basic safety practical requirements, test methods and rules as well as execution and supervision of textile product production. The other requirements on textile products are according to relevant standards. The code applies to the textile products which are produced, sold, and used in China, e.g. Apparel and Decorative Textiles. The products for export may be executed in accordance with contractual agreements. Since the technical code applies to a variety of textile products, different types of manufacturers will have their own quality management systems.

With a contractual cooperation with state-owned laboratories, the testing conducted by Intertek will aim to deliver the utmost confidence in your brand's needs for purchasing textile products in and from China. At Intertek, it is our sole mission to provide not only the one-stop-shop you seek for all textile services, but also to establish a trusted partnership with your business – consistently adding value and increasing your competitive advantage

### Asia Pacific Textile Centers of Excellence:

#### Shanghai

Tel: +86 21 6120 6060

#### Hangzhou

Tel: +86 571 8768 8209

#### Ningbo

Tel: +86 574 8818 3650

#### Wuxi

Tel: +86 510 8821 4567

#### Tianjin

Tel: +86 22 8371 2201

#### Guangzhou

Tel: +86 20 2820 9273

For more information please contact us at:

[www.intertek.com/consumergoods](http://www.intertek.com/consumergoods) or [consumergoods@intertek.com](mailto:consumergoods@intertek.com)

### Regional Contacts

Asia Pacific  
Tel: +852 2173 8888

North America  
Tel: +1 630 481 3111

Latin America  
Tel: +1 305 513 3000

EMEA  
Tel: +33 2 32 09 36 36