The Challenge

From apparel and footwear to appliances, food and automobiles, today’s consumers have an increasing multitude of options when buying products that boast environmental attributes. As consumer interest and demand for more sustainable products continues to grow, demonstrating and validating the environmental credentials of your products from the raw materials stage to end of life is becoming a key differentiator in the marketplace. The rise in publicly available information demands that companies take a comprehensive environmental approach that addresses not only organizational processes, but also products, packaging and your supply chain, to enable honest and effective communication to consumers.

The Solution

Intertek offers comprehensive Environmental Impact Solutions to help brands and retailers identify, measure and demonstrate the environmental impacts of their business activities, including their products, packaging and supply chain along the life cycle. Our services include:

Sustainable Packaging Solutions
Intertek provides packaging evaluation to ensure your packaging offers adequate protection while meeting regulatory requirements. We also conduct packaging redesign assessments to improve functional attributes to reduce not only product defects, but also the amount of packaging used, to help lower transportation costs as well as environmental impacts.

Environmental Claim Verification
Intertek’s Green Leaf Mark for Consumer Goods can be licensed by customers to communicate the environmental impacts and benefits of their products and processes. Intertek provides substantiation of environmental claims to enable customers to make validated claims that comply with global marketing guidelines. For instance, Intertek’s Recycled Content Verification program is used to ensure that products claiming to contain post-consumer and pre-consumer recycled content are making accurate and verifiable claims.

Textile & Apparel Chemical Management
Intertek offers seamless implementation of a comprehensive chemical management program for people, product, and facility / mill that includes training and capacity building, assessing and mitigating chemical risks through our Think Green Initiative (TGI), measuring wastewater effluents outside of North America, REACH and SvHC testing, and Intertek Product Certification.

Think Green Initiative (TGI)
Intertek’s comprehensive solution to help demonstrate Environmental commitment and governance across your supply chain. TGI will help bring operational benefits such as decreased environmental footprint, reduced operational costs, improved efficiencies and increased business opportunities.

For more information, please visit www.intertek.com, contact us at contact.eis@intertek.com or contact us at:

Asia Pacific
Tel: +852 2173 8888
Email: eis.asia@intertek.com

North America
Tel: +1 630 386 5885
Email: eis.usa@intertek.com

Latin America
Tel: +1 305 513 3000
Email: eis.latam@intertek.com

Europe, Africa, Middle East
Tel: +33 2 32 09 36 36
Email: eis.europe@intertek.com

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