

EU Toy Directive

Your Challenges

With increasing consumer concerns about toy safety, the new EU Toy Directive 2009/48/EC went into effect July 20, 2011, and addresses new safety issues and improve enforcement activities.

The new Directive replaced 88/378/EEC, which was drafted more than 20 years ago and no longer provides comprehensive toy safety standards that address the evolution and development of toys over the last two decades. The new EU Toy Directive identifies specific record-keeping requirements with which manufacturers must comply. These stipulate that the manufacturers must complete, provide upon request and retain for 10 years the following items:

- EC Declaration of Conformity (DoC) that ensures a specific product meets all applicable safety provisions of the Directive, including documentation of self verification under Module A or third-party verification under Modules B and C of the Directive
- Complete technical file that contains product description and use information, manufacturing process information, test reports, traceability information and product packaging
- Safety assessments to identify potential hazards as outlined under Article 18 must be conducted

Our Solutions

Intertek's iComply™ solution was developed as an automated solution that seamlessly integrates into existing business processes to enable compliance with the new requirements under the EU Toy Directive. iComply™ is a user-friendly, web-based artificial intelligence application facilitating collaborative supply chain assembly of technical files required by the EU Toy Directive. iComply™ will:

- Guide you through the compliance process and all required testing and procedures contained in Modules A, B and C
- Help you demonstrate due diligence
- Capture compliance documentation across multiple products and manufacturers
- Create a production test plan with applicable test requirements
- Generate a Declaration of Conformity (DoC)
- Manage compliance without increasing quality assurance staff or overhead costs
- Track material change and remedial actions across the supply chain





Additional revisions that regulate substance, chemical (effective July 2013) and other properties include:

- New migration limits for 19 restricted elements
- Toys shall comply with the EU REACH regulation
- Ban on substances classified as CMR (Carcinogenic, Mutagenic or Toxic for Reproduction)
- 55 allergenic fragrances may not be used in toys, only technically unavoidable traces are allowed up to 100 ppm
- Cosmetic toys shall comply with Directive 76/768/EEC
- 11 allergenic fragrances in Annex II of 76/768/EEC shall be listed on toys at concentration exceeding 0.01% by weight
- Toys contained in food must have their own packaging
- Toys that are firmly attached to food are prohibited
- New provisions on sound-emitting toys
- New rules on warnings and labeling
- Nitrosamines and Nitrosatable substances banned in toys for children under 36 months or mouth-contact toys
- A toy intended for use by children under 36 months must be designed and manufactured in such a way that it can be cleaned

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