



New Intertek GS Mark FAQ

Q: Why did Intertek redesign its GS Mark?

A: Our aim is to help our customers achieve success in the global marketplaces. The GS Mark design was changed to better leverage the Intertek brand and our reputation for Quality and Safety.

Q: When will the new Intertek GS Mark be launched? Who is allowed to use the new GS Mark?

A: On 1st July 2009, Intertek will formally introduce the new design of its GS Mark. There is no change in the regulations or processes required to obtain this certification. After the 1st July 2009, all new GS Certificates issued by Intertek will use the new mark. As holder of the certificate, clients are allowed to place this GS Mark on the product, in the user manual, on packaging and on product advertising. Clients should use the version of the GS Mark, which is printed on the certificate.

Q: Will existing GS certificates stay valid?

A: Certificates issued before the 1st July 2009 will continue to be valid. As long as they are valid, we ask our clients to use the "old" GS Mark on their product, in the user manual, on packaging and on product advertising.

Q: Can a client start using the new GS Mark when his certificate was issued before July 1st 2009 and he has the "old" GS Mark on his certificate?

A: Clients may update to new Intertek GS Mark at any time. In this case we will re-issue the existing certificate for a small fee.

Q: There are two versions of the "old" GS Mark (large and small applications). Why is there only one version of the new GS Mark?

A: Intertek agreed to move to a single GS Mark in the new mark design. This will simplify the usage of the mark.

Q: Are there any guidelines regarding the dimensions of the new GS mark?

A: The size can be reduced but GS and Intertek shall be recognisable

Q: Does the mark have to be printed in black, or are other colours acceptable?

A: The recommended colours of the GS Mark are Black or PMS 281 blue (Intertek blue). Alternatively, another contrasting colour combination may be selected.

If you still have questions, please contact your local customer service.