

### Driving Consistency in Crib Manufacturing

#### Company

Young America

#### Industry

Juvenile Furniture

#### Region

North America

#### Intertek Solutions

Crib Certification

*"At Young America, we implement safety standards into our manufacturing and engineering processes before they become law to provide an added level of assurance to our customers that our cribs are the safest they can be. As a global leader in consumer goods testing, Intertek is the clear choice to serve as Young America's independent testing provider."*

*- Glenn Prillaman, Young America President and Chief Executive Officer*

For further information on Intertek's Quality and Safety solutions visit:  
[www.intertek.com](http://www.intertek.com)

*Welcoming a new baby is one of the most exciting events parents experience. It is a time full of emotion and excitement, from choosing baby names to preparing a nursery for the baby's arrival. One of the most important decisions parents make when welcoming a new baby is the type of furniture they purchase. Choosing furniture involves more than just aesthetic considerations; with 7 million cribs recalled in the last five years, parents increasingly place an emphasis on stringent safety testing and manufacturing guidelines. With this in mind, Young America, Stanley Furniture's youth furniture line, ensures safety and quality design are intrinsic to every piece it manufactures.*



#### Creating Peace of Mind so Parents Can Rest Assured their Children are Safe

Young America recognizes the importance of safety and builds its furniture to meet or exceed all federally regulated Consumer Product Safety Commission (CPSC) standards. In addition, Young America has turned to Intertek and its Crib Certification program to ensure its cribs also address additional testing areas to drive manufacturing consistency.

As an innovator in the manufacture of youth furniture, Young America identified Intertek as the ideal safety solutions partner of choice to rigorously test, inspect and certify its cribs. Intertek's Crib Certification program addresses manufacturing variability to ensure the reliability of continuously meeting the standard through qualitative testing. Intertek's Crib Certification program incorporates chemical and physical testing, design hazard analysis, analysis of critical-to-safety control points, statistical process control, semi-annual factory audits and

ongoing compliance testing and market surveillance.

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Young America implemented Intertek's Crib Certification program during the first quarter of 2010. The process includes completing a design hazard analysis targeting product information, incident and recall data, defining safety requirements and making recommendations to ensure standards were met or exceeded. The first cribs displaying Intertek's Quality Tested Crib Certification mark will be available for purchase during the fourth quarter of 2010.