

Workshop

October 16, 2012

Mövenpick Hotel & Casino Geneva
Geneva, Switzerland

Intertek

Valued Quality. Delivered.

Beyond the Great Wall: How to access the food and supplement markets in China



**Don't
Miss Our
Early Bird Rate**
SAVE \$70.00
before
Sept. 7, 2012



Event Summary

Intertek Cantox is pleased to invite you to this workshop.

Highlights include:

- A unique opportunity to hear directly from Chinese government experts
- An exceptional venue to network with industry and regulatory professionals

Who should participate?

This workshop is intended for scientific, regulatory, or marketing personnel who are considering expanding their marketing and sales initiatives into the lucrative Chinese market.

Why should you participate?

- To learn about the latest updates on regulatory processes in China
- To understand the requirements for introducing new food ingredients and additives in China
- To determine what is needed to have a claim for a functional food or dietary supplement approved in China
- To learn how to gain entry into the vast and growing Chinese market

www.intertek.com/cantox

Speakers

Featuring:



Prof. Junshi Chen

Senior Research Professor
National Institute of Nutrition and
Food Safety
Chinese Center for Disease Control
and Prevention

Intertek Cantox Experts



Ms. Sandy Lin

Director, China Office
Scientific & Regulatory Consultant
Food & Nutrition Group



Dr. Ashley Roberts

Senior Vice President
Food & Nutrition Group



Mr. Nigel Baldwin

Director, European Office
Scientific & Regulatory Consultant
Food & Nutrition Group



Dr. Andrea Wong

Senior Scientific
& Regulatory Consultant
Food & Nutrition Group

Tentative Agenda

10:00 am - 4:30 pm
October 16, 2012

Welcome and Introductory Remarks

- **Overview of the Current Regulatory Climate in China**
Hear the latest updates on the Chinese food regulations directly from Chinese government and regulatory officials.
- **Regulatory Processes for New Food Ingredients and Food Additives**
Pre-market approval of new food ingredients (novel foods) and food additives is mandatory in China. Learn about the application requirements, regulatory processes, and timelines.
- **Analytical and Toxicity Study Requirements**
Analytical testing and/or toxicity studies conducted in China are required for new food ingredients and food additives. Gain an understanding of these requirements and the associated costs.

Lunch

- **Regulatory Processes for Health Foods**
For products that include health claims in labeling and advertising, registration of the product in China as a health food is required. Learn about the quality, efficacy, and safety requirements for health food applications, as well as the regulatory processes and timelines involved.
- **Health Food Substantiation Requirements**
Learn exactly what is needed to have a claim for a functional food or dietary supplement approved in China. The scientific data needed for the application will be discussed in detail.
- **Panel Discussion**

Closing Remarks



Intertek Cantox has an unparalleled understanding of the intricacies and processes of regulatory agencies and requirements not only to develop a successful strategy, but also to follow through with the submission process and act as a liaison with regulatory agencies as required.

This workshop will outline the scientific and technical data requirements for China, consider timelines and costs of regulatory processes, and set forth the best approach to ensure timely and successful product approvals.



Valued Quality. Delivered.

Beyond the Great Wall: How to access the food and supplement markets in China

Geneva, Switzerland, October 16, 2012

Title: ☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Other:.....

Name:..... Surname:.....

Title:.....

Company:.....

Address:.....

City/Zip/Country:.....

Tel:..... Fax:.....

Email:.....

cc Email:.....

Payment

☐ By Bank Wire Transfer (details will be provided upon registration)

☐ By Credit Card: ☐ Mastercard ☐ Visa

Number:..... Expiry:...../..... CVC

Name on Card:

Date:.....

Signature:.....

Return by Fax to: +1 905-542-1011 or email to heather.cormack@intertek.com.

General information

Participation Fee

Early Bird rate of \$679.00 US before September 7, 2012 or \$749.00 US after.

Cancellation Policy

You may cancel 10 business days before the workshop date and receive a full refund less the cancellation fee of \$50.00 US. If you cancel less than 10 business days before the workshop date, no refund will be given, however, participation substitutions will be accepted.

Hotel Reservation

Delegates are responsible for organizing their own travel and accommodation. A limited number of rooms have been reserved for conference delegates wishing to stay at the Mövenpick Hotel & Casino Geneva at a special rate. Before booking your accommodation, please contact the Workshop Coordinator (heather.cormack@intertek.com) for discount details. Wherever possible accommodation should be reserved as soon as possible as rooms cannot be guaranteed and rates are subject to change.

Conference Venue

Mövenpick Hotel & Casino Geneva
Case postale 556, Route de Pré-Bois 20
1215 Geneva
Switzerland

T: +41 22 717 11 11
F: +41 22 717 11 22

http://www.moevenpick-hotels.com/en/pub/hotels_resorts/worldmap/geneva/welcome.cfm

Workshop Coordinator

Heather Cormack
Intertek Cantox
T: +1 905-542-2900
F: +1 905-542-1011
E: heather.cormack@intertek.com

Event Listing:

<http://www.intertek.com/events/2012/10-16-how-to-access-china-food-and-supplement-markets-workshop/>