



Total Quality. Assured.

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Public Notice ID: 2021-33
Page 1 of 2

Published: 15-Sep-21
Revised:

Misrepresentation of Intertek Certified Product

Daytona Automotive Equipment (Budget Automotive Equipment Inc.)

Notification Type:	Misuse of Certification Mark
Certification Type:	ETL Listed - US

Notification

Intertek notifies consumers, retailers and distributors that we have been notified by the applicant that the products identified below have been misrepresented as Intertek Certified.

Company Identification

Daytona Automotive Equipment (Budget Automotive Equipment Inc.)

Product Identification

The Automotive Lift Institute (ALI) warns of false claims of CE, ETL, CSA, and ANSI compliance through improper use of product marks on Daytona Automotive Equipment (Budget Automotive Equipment Inc.) product fliers and web pages. At the time of this Buyer Beware posting 44 fliers, represented on individual web pages, contained one or more inappropriate and misleading depictions of the CE, ETL, CSA, or ANSI product certification marks. Link to Autolift.org at <https://www.autolift.org/news/false-claim-of-ce-csa-and-ansi-marks/>

Hazard Involved

Unknown as the products identified by ALI and not Certified by Intertek. It is unknown if they comply with any relevant product safety standards or requirements.

What To Do

Usage should be immediately discontinued and returned to the point of purchase. Distributors and retailers should discontinue sales and return inventories to their suppliers.



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Hyperlinks to Regulatory Notifications

[False Claim of CE, CSA, and ANSI Marks \(autolift.org\)](#)

[Counterfeit Certification Label – Public Safety Notice \(autolift.org\)](#)